

Radio Islam wins Four MTN Awards Community Radio Station of the year !!!...

All praises are only due to our Creator. After winning many awards in its 14 year history, last year **Radio Islam (MW1548) International** walked away with two awards at the inaugural MTN radio awards. Best on air promotion for the **Women of Wonder (W.O.W)** tribute and **The Adjudicators Special Commendation Award**

The 2011 edition of the MTN Radio Awards saw Radio Islam secure five nominations: **Breakfast Show-Sabahul Muslim (Ml. Sulaimaan Ravat and team)**, **Day Time Show-Butterfly Corner (Sameera Buccus) News & Actuality Presenter -Weather or Not (Ejaz Khan) Promotion/Stunt/Event – (The Musaafir Campaign)** and the **Community Radio Station of the Year**.

Radio Islam surprised all and sundry by scooping four awards at the 2011 MTN Radio Awards held last Saturday at the Sandton Convention Centre. The “*Wheel Barrow run*” started with Radio Islam winning the **"My Station award"**, where all nominee's were given a number for their listeners to SMS in. Radio Islam listeners outvoted listeners of all other Radio stations. This also provided a window into just how vast the Radio's listenership really is. It also demonstrated the willingness of the listeners to show their support to the station. The second award was the “**Big One.**” Radio Islam picked up the prestigious **Community Radio Station of the Year Award**, amidst both surprise and delight from the who's who of the industry, present at the event. “The station showed an in-depth understanding of its niche audience and provided programming that was both relevant, thought-provoking and entertaining” said one of the judges.

Another amazing element to this wonderful achievement was that Radio Islam had to fight off competition from SAfm and Radio 2000 amongst others for the coveted title. Next up was the Induction of **Ismail Variava** into the **MTN Radio Hall of Fame** for many years of dedicated service to the field of Radio. And finally to cap off an amazing night, **Sameera Buccas** took the “**Best Daytime Show**” in the non commercial category.

After Talk Radio 702, Radio Islam scooped the most nominations and awards at this years ceremony, beating some of the most recognised names in South Africa. The judges reviewing the stations submissions commented on the remarkable *“commitment,passion,pride,and level of professionalism displayed and many of the submissions could serve as an example for better resourced commercial radio stations. Radio Islam enhances the reputation of the medium of radio in general.*

Radio Islam`s Board of Directors and management firstly thanks the **Creator** for this success and attributes these awards to the dedicated staff, loyal listeners, advertisers, well wishers, all those who have contributed and assisted over the years and most importantly to the Muslim Ummah of South Africa.

You can listen to Radio Islam via the following:

(1) Medium Wave 1548-[Joburg]. (2) Free to air decoder and Satellite Dish available at the Radio Islam store. [call 011 854 7022] (3) Audio Streaming Worldwide via www.radioislam.co.za.

For details on how to listen to Radio Islam **on DSTV** visit our website. You can also listen to Radio Islam **LIVE** via your PC, Blackberry or Iphone on the following link : <http://radioislam.ndstream.net/>

Radio Islam International...the world is our community